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The economic value of increasing geospatial access to tetanus toxoid immunization in Mozambique



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ABSTRACT

Background: With tetanus being a leading cause of maternal and neonatal morbidity and mortality in low and middle income countries, ensuring that pregnant women have geographic access to tetanus toxoid (TT) immunization can be important. However, immunization locations in many systems may not be placed to optimize access across the population. Issues of access must be addressed for vaccines such as TT to reach their full potential.

Methods: To assess how TT immunization locations meet population demand in Mozambique, our team developed and utilized SIGMA (Strategic Integrated Geo-temporal Mapping Application) to quantify how many pregnant women are reachable by existing TT immunization locations, how many cannot access these locations, and the potential costs and disease burden of not covering geographically harder-to-reach populations. Sensitivity analyses covered a range of catchment area sizes to include realistic travel distances and to determine the area some locations would need to cover in order for the existing system to reach at least 99% of the target population.

Results: For 99% of the population to reach health centers, people would be required to travel up to 35 km. Limiting this distance to 15 km would result in 5450 (3033–7108) annual cases of neonatal tetanus that could be prevented by TT, 144,240 (79,878–192,866) DALYs, and \$110,691,979 (\$56,180,326–\$159,516,629) in treatment costs and productivity losses. A catchment area radius of 5 km would lead to 17,841 (9929–23,271) annual cases of neonatal tetanus that could be prevented by TT, resulting in 472,234 (261,517–631,432) DALYs and \$362,399,320 (\$183,931,229–\$522,248,480) in treatment costs and productivity losses.

Conclusion: TT immunization locations are not geographically accessible by a significant proportion of pregnant women, resulting in substantial healthcare and productivity costs that could potentially be averted by adding or reconfiguring TT immunization locations. The resulting cost savings of covering these harder to reach populations could help pay for establishing additional immunization locations.

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1. Introduction

With tetanus being a leading cause of maternal and neonatal morbidity and mortality in low and middle income countries, ensuring that pregnant women have geographic access to tetanus toxoid (TT) immunization can be important. Tetanus results from

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toxins produced by *Clostridium tetani* that block neurotransmitter release and leads to generalized muscle spasm, respiratory compromise, and autonomic dysfunction [1]. The TT vaccine is a routine part of many countries' World Health Organization (WHO) expanded program on immunization (EPI) regimens. Studies have shown the TT vaccine to be highly efficacious (80–100%) in preventing neonatal tetanus (NNT) [2]. However, the continuing occurrence of NNT – which is estimated to have caused 61,000 deaths in 2011 [3] – suggests that many pregnant women are not receiving the TT vaccine. Indeed, only 64% of pregnant women are estimated to have received at least two doses of TT in 2014 [4]. As previous work has shown, distance to the closest immunization

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location can be an impediment to a person getting immunized [5]. However, immunization locations in many systems may not be placed in a planned manner to optimize access across the population. Instead, decision makers may prioritize other factors, such as political considerations [6]. Issues of access must be addressed in order for vaccines in the current routine immunization schedule to reach their full potential, let alone new and upcoming vaccines.

To determine how well the TT immunization locations meet the population demand in Mozambique, our team developed and utilized SIGMA (Strategic Integrated Geo-temporal Mapping Application) to quantify how many people in the relevant target population are reachable by existing TT immunization locations in Mozambique, how many cannot access these locations, and the potential costs and disease burden of not reaching these geographically harder-to-reach populations.

2. Methods

2.1. Mozambique population and immunization

Mozambique is a low-income country in southern Africa with a population of 25,727,911 [7]. Based on data from the Ministry of Health (MOH), the EPI in Mozambique administers vaccines to the population at 1377 health centers located throughout the country. The EPI schedule currently includes TT for pregnant women, who on average comprise 5% of the population, to prevent neonatal tetanus.

2.2. SIGMA

For this study, we developed SIGMA for Immunization, a geospatial information system (GIS) to estimate the population that may be reachable by specified immunization locations. SIGMA is written in the Python and Javascript programming languages, using the Django web application framework [8] and Leaflet interactive mapping library [9], and includes points-of-interest (POI) data from OpenStreetMap [10] as well as population density data from the Global Rural-Urban Mapping Project (GRUMP) [11]. A SIGMA-generated model allows one to place immunization locations on a map and draw a catchment area around each location. The model overlays these catchment layers onto geospatially explicit population data that incorporates the immunization target population based on relevant demographic statistics (e.g. crude birth rate to estimate newborn population and different age groups of the population over time). SIGMA can be used to characterize the population served by these catchment areas, and the populations not served by any catchment area. Using a combination of disease risk, vaccine efficacy, and cost and burden of each disease case, the reachable and unreachable populations can be translated into disease cases, costs (e.g. treatment and productivity losses), and disability-adjusted life years (DALYs).

2.3. Data sources

We searched four major electronic databases (the United States National Library of Medicine and the National Institutes of Health Medical (PubMed) [12], WHO Global Health Observatory Data Repository [11], Scopus [13], and EconLit [14]) to locate peerreviewed studies and grey literature on the costs and health effects of tetanus between 2005 and 2014. Our primary focus was the disease risk, vaccine efficacy, and costs and burden per case of neonatal tetanus in Mozambique; however, due to the limited number of papers specific to this country, we expanded our search to include other countries. The search, performed in 2015, used variations of the following keywords: "tetanus," "epidemiology,"

AND "economics." Relevant Medical Subject Headings (*MeSH*) terms and a full listing of all types of impact evaluations were used in the search. Additional manual bibliographic searches from relevant review papers revealed additional articles and grey literature. We limited our search to English and French studies presenting tetanus impact data conducted between 2005 and 2014 in Mozambique and other African countries.

We based our estimates of disease risk and burden on baseline, high, and low values found in the literature. We used 100% (80-100%) for TT vaccine efficacy [2], with unprotected individuals developing neonatal tetanus at a rate of 23 per 1000 live births [15]. Each case of neonatal tetanus incurs \$3410 (\$1705-\$5114) in treatment costs in 2015 USD [16] and \$16,903 (\$16,820-\$17,327) in productivity losses (based on a \$639 GNI per capita [17]). Productivity losses represent the net present value of all productivity lost over the lifetime of the patient due to illness, disability, and loss in life years. Each case also incurs 26.5 (26.3–27.1) DALYs [18], based on disability weights of 0.640 per acute episode of tetanus, 0.388 for motor deficits, and 0.469 for mental retardation in children 0-4 years of age [19,20]. To estimate treatment costs, we converted costs from Brazil reported in 2010 USD to Mozambican Meticais (MZN), accounting for the purchase power parity (PPP). We used the monetary conversion rates from USD to Brazilian Real (BRL) in 2010 (year of reported costs), the PPP conversion factor for BRL into PPP International dollar (\$Int) in 2010, and the PPP conversion factor for Mozambican Metical (MZN) into PPP \$Int in 2010. We used these indicators in Eq. (1) to derive the Mozambican cost equivalent.

Cost of treatment in Mozambique = Cost of treatment in Brazil

$$\times (R_{US \to BRL} \times CF_{BRL \to \$Int}) / CF_{MZN \to \$Int}$$
 (1)

2.4. Immunization location catchment area scenarios

Each scenario tested a catchment area radius for health centers (i.e. the greatest distance pregnant women may travel to obtain TT) to determine the percentage of the population reachable by these locations. As data on the actual catchments are lacking, sensitivity analyses covered a range of catchment area sizes to include realistic travel distances and to determine the area some locations would need to cover in order for the existing system to reach at least 99% of the target population.

For each scenario, we quantified the number of pregnant women who would fall outside the catchment area of any health center. We estimated the annual number of vaccine-preventable cases of neonatal tetanus each scenario would incur among unreachable populations (Eq. (2)), as well as the resulting DALYs, healthcare costs, and societal costs in the form of productivity losses. Costs are reported in 2015 USD assuming a 3% discount rate.

Vaccine-preventable cases

= Target population outside of catchment area

$$\times$$
 Vaccine efficacy \times Disease risk (2)

3. Results

3.1. Population reachable and not reachable by TT immunization locations

Fig. 1 shows the relationship between catchment radius and target population covered. The population covered increases at an accelerating rate until it peaks at 17% additional population coverage for each added kilometer in catchment area radius. Beyond a radius of 4 km, each subsequent gain in population coverage

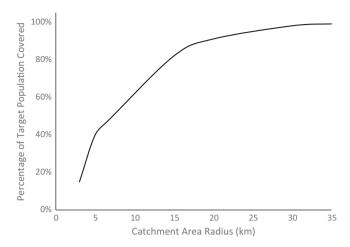


Fig. 1. Percentage of TT target population covered versus catchment area size in Mozambique.

requires a larger increase in catchment area radius. A health center catchment area radius of 5 km would cover only 40% of the population (Table 1), meaning 775,715 pregnant women could not be reached by health centers for tetanus immunization. A radius of 15 km would cover 82%, and a catchment area radius of 30 km covers 98% of the population. For 99% of the population to reach health centers, people would be required to travel up to 35 km. The rapid rise in coverage at lower catchment radii suggests that urban or densely populated areas are saturating, and capturing people in rural or less densely populated areas requires much wider reach by the health centers.

Fig. 2 displays SIGMA geographic visualizations of six scenarios with progressively larger catchment area radii. In all scenarios, rural populations are overrepresented among those unreachable by immunization locations. Even at a catchment area radius of 35 km (Fig. 2F), visible gaps in coverage exist in Gaza, Niassa, and Cabo Delgado provinces.

3.2. Economic impact of covering the currently hard to reach populations

As the population covered increases at a diminishing rate after the catchment area radius surpasses 4 km, vaccine-preventable disease cases, costs, and DALYs decrease with similarly diminishing returns (Table 1). A catchment area radius of 5 km would lead to 17,841 (9929–23,271) annual vaccine-preventable cases of neonatal tetanus, resulting in 472,234 (261,517–631,432) DALYs and \$362,399,320 (\$183,931,229–\$522,248,480) in treatment costs

and productivity losses. A 15 km catchment area radius would reduce the annual vaccine-preventable cases to 5450 (3033–7108) to incur 144,240 (79,878–192,866) DALYs and \$110,691,979 (\$56,180,326–\$159,516,629) in costs. Reaching 99% of the population would lead to 297 (165–387) vaccine-preventable cases annually, which translates to 7853 (4349–10,500) DALYs and \$6,026,181 (\$3,058,513–\$8,684,243) in costs.

Because not everyone who is geographically reachable may be compliant with the recommended immunization schedule, a number of vaccine-preventable cases, costs, and DALYs may occur within the catchment areas of health centers. Even in the scenario where each health center is able to cover a 35 km radius, meaning 99% of all pregnant women are reachable, a 10% TT refusal rate would raise the annual vaccine-preventable cases to 3226 (1795–4207), leading to 85,380 (47,282–114,162) DALYs and \$65,521,552 (\$33,254,642–\$94,422,172) in treatment costs and productivity losses.

4. Discussion

Our study shows that a significant proportion of pregnant women in Mozambique may not have ready geographic access to current TT immunization locations, potentially resulting in substantial costs to society via healthcare costs and productivity losses. Studies have shown the value of TT immunization [2]. However, when pregnant women cannot even reach immunization locations, other approaches to increasing TT coverage – such as advocacy and communications, training, new administration technologies, and decreased vaccine prices – would have little effect.

It is unclear how far pregnant women may be willing to travel for TT immunization. This would depend on the transportation available, the terrain, and each individual's family and social situation. The distance at which TT immunization becomes unmanageable for pregnant women varies by region, but studies suggest that the location of vaccination services relative to an individual's household is a significant factor in the uptake of TT vaccine. A study by Perry et al. conducted in Bangladesh found that the distance from a woman's household to the nearest immunization center significantly affected the odds of seeking a second dose of TT, with a household distance of greater than 4 km reducing coverage by a factor of 0.47 [21]. Studies conducted in Jordan and Ghana also found a significant association between the accessibility of health centers and low TT coverage amongst pregnant women [22,23]. Available studies suggest that traveling 35 km will be unrealistic for most pregnant women and that in most cases pregnant women will not travel further than 11 km [24].

It appears that in Mozambique a large percentage of geographically unreachable populations are located in rural areas which are much less densely populated than the urban centers. According to

Table 1Neonatal tetanus cases and associated costs and DALYs among those not reachable by current TT immunization locations.

Catchment area radius (km)	Target population not reachable	Annual vaccine- preventable tetanus cases among those not reachable			Annual vaccine-preventable tetanus-associated DALYs ^a among those not reachable			Annual vaccine-preventable tetanus associated costs (2015 USD, thousands) among those not reachable					
								Healthcare costs			Productivity losses		
		Baseline	Low	High	Baseline	Low	High	Baseline	Low	High	Baseline	Low	High
3	1,091,709 (85%)	25,109	13,974	32,751	664,603	368,048	888,651	\$85,610	\$23,822	\$167,498	\$424,415	\$235,035	\$567,492
5	775,715 (60%)	17,841	9929	23,271	472,234	261,517	631,432	\$60,831	\$16,927	\$119,016	\$301,569	\$167,004	\$403,232
7	655,576 (51%)	15,078	8391	19,667	399,097	221,014	533,639	\$51,409	\$14,305	\$100,584	\$254,863	\$141,140	\$340,782
15	236,936 (18%)	5450	3033	7108	144,240	79,878	192,866	\$18,580	\$5170	\$36,353	\$92,112	\$51,010	\$123,164
20	110,006 (9%)	2530	1408	3300	66,969	37,086	89,545	\$8627	\$2400	\$16,878	\$42,766	\$23,683	\$57,183
30	26,573 (2%)	611	340	797	16,177	8958	21,630	\$2084	\$580	\$4077	\$10,330	\$5721	\$13,813
35	12,899 (1%)	297	165	387	7853	4349	10,500	\$1012	\$281	\$1979	\$5015	\$2777	\$6705

^a DALYs = disability-adjusted life years.

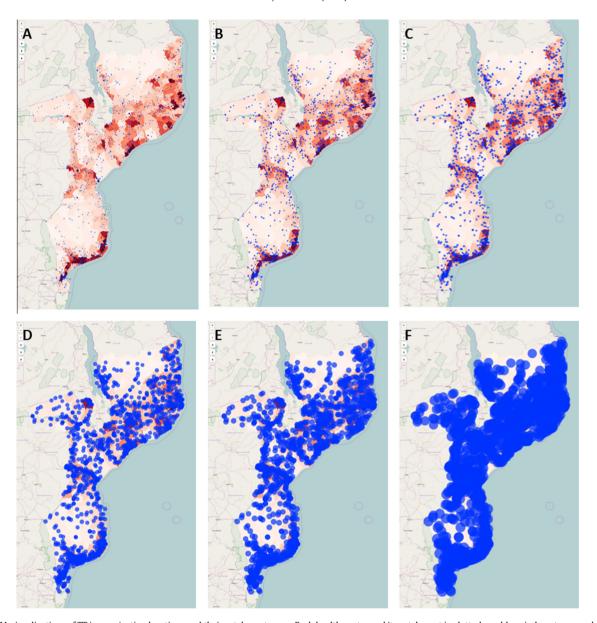


Fig. 2. SIGMA visualizations of TT immunization locations and their catchment areas. Each health center and its catchment is plotted as a blue circle onto a population density map of Mozambique, in which higher intensity red indicates greater density of the TT target population. Any population not covered by a blue circle is considered to be unreachable by immunization locations. Six example scenarios from sensitivity analyses are shown, with catchment area radii of (A) 3 km, (B) 5 km, (C) 7 km, (D) 15 km, (E) 20 km, and (F) 35 km. (For interpretation of the references to color in this figure legend, the reader is referred to the web version of this article.)

a 2003 Demographic and Health Surveys (DHS) report, 81% of children living in urban areas in Mozambique were fully immunized as compared to only 56% of their rural counterparts [25]. These disparities in coverage levels may be even more pronounced in individual districts, with children in rural Maputo province achieving full immunization status at coverage levels approximately 40% lower (49.2%) than that of their urban counterparts Maputo city (90.2%) [26].

A number of factors contribute to the reduced ability of individuals in rural areas to access immunization services. As families living in rural areas tend to have lower household incomes, even the cost of lost wages and transportation to a health center can prove to be prohibitive. Additionally, health services staff are not distributed evenly throughout the country. The existing health services infrastructure in many rural districts often lacks the resources required to reach remote communities, while low population density produces large catchment areas in many districts [27]. In Mozambique, tetanus immunization largely occurs at fixed

vaccination locations such as health centers or antenatal clinics whose placement is typically based on political boundaries or population density. It is estimated, however, that 50% of the population is not currently served by the existing health network sites [26]. Many districts have communities that are difficult to access with existing health services infrastructure, making outreach essential to improving coverage at the district level. Despite the need for outreach, a lack of capacity and resources often hinders the ability to implement these activities in remote communities, as the necessary transportation resources are available at only 30% of fixed health facilities [26]. Other potential solutions that do not involve adding immunization sites include providing transportation to bring women to existing health centers or reimbursing them for their travel expenses, as well as providing additional compensation for their time. Such interventions may cost less than outreach immunization activities and may provide the opportunity for pregnant women to also receive other services provided at health centers that are not available at outreach sessions.

Of course, geographical access does not guarantee that pregnant women will receive tetanus immunization. Even for pregnant women living in close proximity to a health facility, low education levels and a lack of awareness regarding the need for immunization can lead to a reluctance to seek TT. Negative attitudes and beliefs regarding vaccination, which can be cultural or religionbased, also reduce uptake. This may particularly be the case for women who feel religious or household pressure to not get the vaccine. Additionally, socioeconomic status has been found to be a deterrent to vaccination [28]. Women of low socioeconomic status may not be able to leave their household or work duties for the time required to travel to a health facility or they may simply not be able to afford immunization. Even if the vaccine is provided free of charge, the indirect costs of transportation and time being away from work may be too high [29]. Previous interactions with health facility workers can also affect the decision of pregnant women to seek vaccination based on misinformation or a negative experience. Given these challenges, immunization locations should be configured to ensure geographic access does not pose yet another barrier to immunization.

5. Limitations

Fundamentally, models provide simplified portrayals of reality and cannot embody all factors that affect immunization coverage and impact. This analysis uses the population density of Mozambique from 2000 (from currently available data) extrapolated to estimates of the current number of pregnant women, which should provide a reasonable estimate for this analysis but may miss some details that would be elucidated by collecting more recent data. Additionally, the determination of catchment areas is solely based on straight-line distance from a location, which may not capture factors such as travel times and geographic variation. Disease cost and impact data for Mozambique were sparse and, in some cases, supplemented with data from other countries. While we report a range for each result, it is possible that more localized input values may lead to different effect sizes.

6. Conclusion

Our study shows that TT immunization locations, as currently configured, are not geographically accessible by a significant proportion of pregnant women, which is resulting in substantial healthcare and productivity costs to society that could potentially be averted by adding or reconfiguring TT immunization locations. The resulting costs savings of covering these harder to reach populations could help pay for establishing additional immunization locations.

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